



## **POSITION DESCRIPTION**

### Digital Designer

#### **Scope of Work:**

Create, design and manage digital assets for multimedia and graphics projects including print, website, social media, marketing and screen content that is consistent with Purpose Church branding and current design concepts and trends.

#### **Reporting Relationship:**

Responsible to the Communication Directors.

#### **Specific Duties:**

1. Create, design and manage assets and deliverables for print, website, social media, marketing and screen content.
2. Ensure projects are completed with high quality, accuracy and on schedule.
3. Stay up-to-date with digital media trends and technologies.
4. Collaborate weekly with communication and production teams.

#### **Requirements:**

1. Must make Purpose Church your home church and agree with the vision, mission, and value statements of Purpose Church.
2. Must agree with and abide by the Statement of Faith and Church Practice of Purpose Church.
3. Must align with the Culture Values of Purpose Church.
4. Must have design skills and acuity with current design concepts and trends.
5. Minimum of 2 years experience in the field of digital design and or education in design.
6. Experience with branding and marketing.
7. Proficient in Adobe creative suite and Google Suite.
8. Experience with social media and web platforms (i.e. wordpress)
9. Familiar with both Mac OS and Windows.
10. Must be able to manage time, problem solve and multi-task.
11. Must have strong interpersonal communication skills.

#### **Terms:**

This is an interim part-time (25 hours per week) position. This interim position will be 90 days from start date. Sick time will be accrued according to State Law.